

13<sup>th</sup> Annual

# Health Care Professional Conference



## Sponsorship and exhibitor opportunities

### What?

WorkSafeBC's 13<sup>th</sup> annual Health Care Professional Conference is scheduled for June 16, 2017 at the exclusive Fairmont Pacific Rim Hotel. Consider the many benefits of sponsorship at this well attended annual event.

This prospectus contains:

- Sponsorship opportunities
- Exhibitor opportunities
- Agenda
- Exhibitor floor plan

## Who attends?

The audience is comprised of approximately 250-300 physiotherapists, occupational therapists, kinesiologists, nurses, other health care professionals, health care business/clinic owners and managers, and WorkSafeBC staff; all of who may be active participants in your business network.

## Why sponsor?

- To position yourself as an industry leader.
- To gain a competitive advantage through market exposure.
- To foster relationships.
- To increase your company's visibility.

## Exclusive sponsorship opportunities and benefits

	Platinum (exclusive) \$9,500	Gold (exclusive) \$7,500	Silver (2 available) \$6,000	Bronze (unlimited) \$4,500
Your logo and a link to your website on <a href="http://www.healthprofessionalconference.com">www.healthprofessionalconference.com</a>	•	•	•	•
Recognition in the conference program	•	•	•	•
Recognition in the general conference signage	•	•	•	•
Identification in newsletters and emails	•	•	•	•
Identification in the registration form	•			
Recognition in the event slideshow	•	•	•	•
Advertisement (colour) in conference syllabus	Full page, colour, outside back cover	Full page, colour, inside back cover	½ page, colour, horizontal	¼ page, colour
Recognition by emcee	•	•	•	•
Complimentary conference registrations	5	4	3	2
Pre-conference reception and dinner	5	4	3	2
Exhibitor booth(s)	2	1	1	1
One hotel room the night before the conference (June 15)	• <sup>1</sup>	• <sup>1</sup>		
Clinical presentation opportunity	•			
Lunch sponsorship announcement	•			
Breakfast sponsorship announcement		•		

	Platinum (exclusive) \$9,500	Gold (exclusive) \$7,500	Silver (2 available) \$6,000	Bronze (unlimited) \$4,500
Morning refreshment break sponsorship announcement			•	
Afternoon refreshment break sponsorship announcement				•
Conference bag with both your company's logo and WorkSafeBC's logo (WorkSafeBC will provide)	•			

<sup>1</sup>WorkSafeBC will cover room and taxes only. Room incidentals will not be covered.

Take advantage of these sponsorship opportunities by registering now:

<https://www.eply.com/2017HCPConferenceSponsor>

## Internet Access

There will be free wi-fi internet access. We will provide you with the user name and password on the day of the conference.

## Exhibitor opportunities

### Space details: \$850 + GST

Each 8' x 8' space includes:

- Draped side wings
- 1 (one) 6' x 2' covered and skirted table
- 2 chairs
- 2 booth staff (full access to the conference and all meals)

### Additional charges:

All additional requirements must be ordered directly from Can-West Display in advance of move-in to avoid unnecessary on-site charges. Please contact Can-West Display at 604.434.4433 for requirements such as:

- storage and drayage
- any lighting, electrical requirements

To apply for a booth, please complete this application form:

<https://www.eply.com/2017HCPConferenceExhibitor>

## Gift cards

To encourage attendees to visit your booths, WorkSafeBC will donate one gift card on behalf of each exhibitor and provide raffle ballots at each exhibitor table where attendees can enter to win gift cards.

## Exhibitor prize donations

You can increase your visibility by donating a prize and having your name announced to attendees in the plenary room. Attendees at the conference look forward to the prize drawings. By donating, your company name will be announced along with your prize in front of all of the gathered attendees. The prize donation must have a value of \$30.00 or more. The prize draws will be announced after the last refreshment break and at the closing of the conference. Winners will have to be present to claim the prize.

## Agenda

Conference start: 7:45

Conference end: 4:30

Please visit the [agenda](#) on the conference's website for the most up to date version.

## Contact:

For any questions, please contact: Christine Lynn. Phone: 604.276.3329 or email:

[christine.lynn@worksafebc.com](mailto:christine.lynn@worksafebc.com)

# Exhibitor floor plan

The conference will be held at the Fairmont Pacific Rim Star Sapphire Ballroom foyer.

Here is the floor plan:

